

HOPE



AIESEC has been running this education program for 6 years, more than 65,000 students and young adults have been educated under effective HIV/AIDS education model developed by Standard Chartered Bank.

We have rolled it out to more than 21 countries as part of a comprehensive education programme.



AIESEC in UPM

Overview

HOPE project was established through a partnership between AIESEC and Standard Chartered Bank. The specific aim of the project is **to educate and increase the awareness** among member of general public about HIV/AIDS and **to influence a behavioural change among young people** that will result in a reduction in the number of HIV/AIDS cases among young people in Malaysia.

HIV/AIDS awareness sessions

International volunteers involved in **delivering education and conduct face-to-face HIV/AIDS awareness sessions**. They are trained about HIV/AIDS, how to communicate effectively, and are offered a choice of educational resources. Workshops conducted by interns related to HIV/AIDS education

We have so far achieved (June 2010 – October 2010)

20 workshops held in the **3 states** across Malaysia.

1352 people educated about HIV/AIDS.

Successfully presented workshop in **18 universities/colleges** and **Schools**.

Volunteering in **7** local NGO, shelters.

Exchange Delivered – **15**.



Preparation before workshop



Ice-breaking game during workshop



MAC visit and meeting



Welcome Community Home visit

Event Description:

Awareness run & Exhibition on 27th March 2011

This event is aim to attract 600 participant. The income generated by the event will be contributed to the fund for project and particular NGOs or shelter homes. Booths by the external, sponsor partner in the exhibition will be run concurrently to issue education regarding HIV/AIDS current statistic, general knowledge and discussion & story sharing by particular party. In the end of the event, we believe we would able **to eliminate stigma and discrimination towards people living with HIV/AIDS.**

TARGET GROUP

Attendees will include:

- College/University students
- Secondary school students
- NGO
- Corporate partner
- Residents around UPM area

Agenda

Time		Venue	Activitiy
Start	End		
0645	0730	Bkt Ekspo	Registration
0730	0745		VIP arrival
0745	0815		Open ceremony –welcome speech
0815	0825		Bacaan Doa
0825	0845		Warming up
0845	1100		Running Event Starts
0900			Exhibition starts <ul style="list-style-type: none"> - HIV/AIDS EducationBooths - Food / Drinks Booths - Games
1100			Running event end
1030	1230		<ul style="list-style-type: none"> • Stage performance <ul style="list-style-type: none"> - Story sharing - Performance by PLWP • Lucky Draw
1230	0130		Closing Ceremony <ul style="list-style-type: none"> - Speech from VIP - Prize giving
0130			End

CONTACT INFORMATION**LOW MAGGIE**

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